



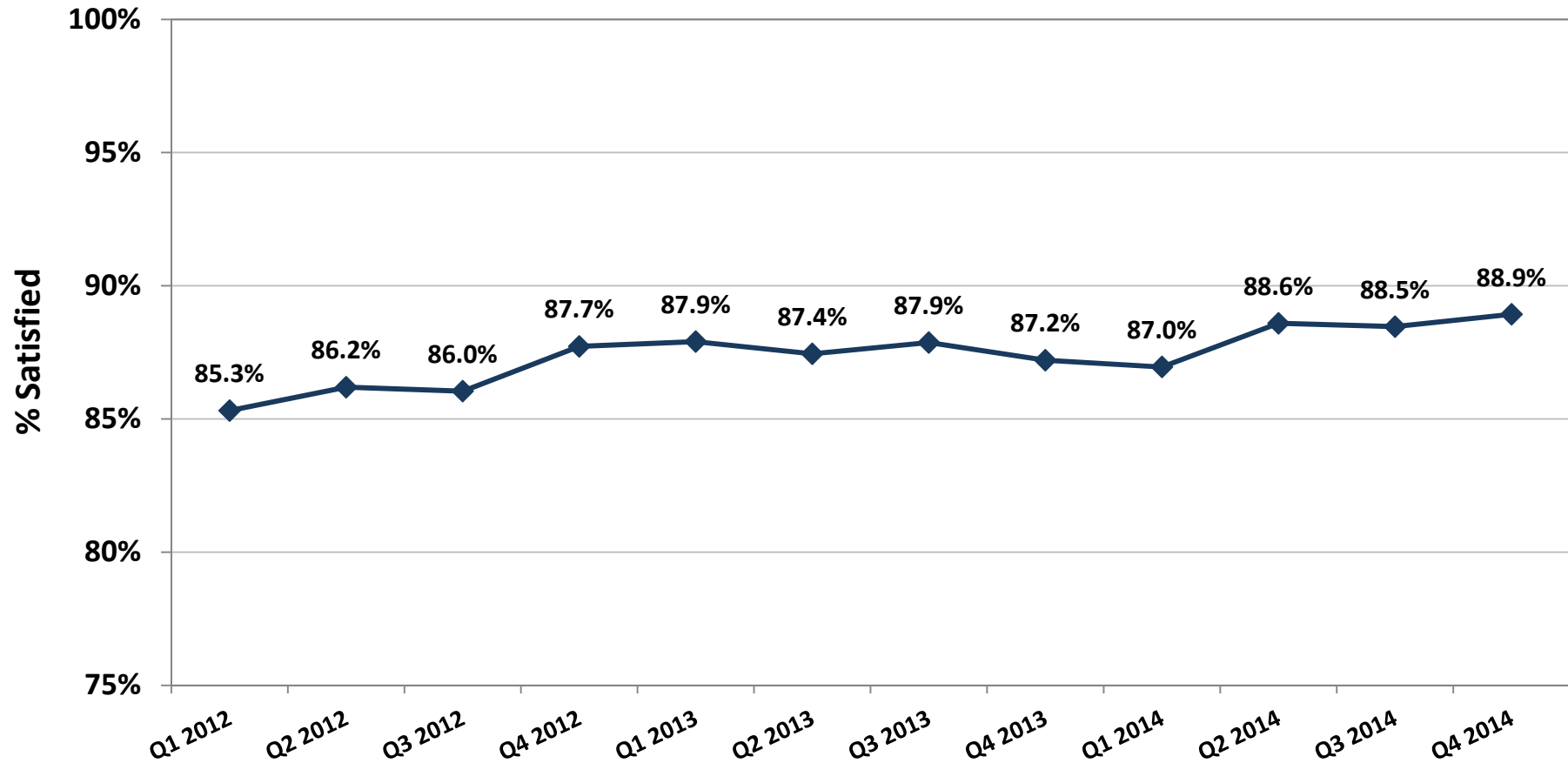
## Office Industry Trends *Q4 2014*

To request permission to use Kingsley data, please contact:

Peggy Robinson, Vice President of Marketing  
770.908.1220 ext 244 | [probinson@kingsleyassociates.com](mailto:probinson@kingsleyassociates.com)

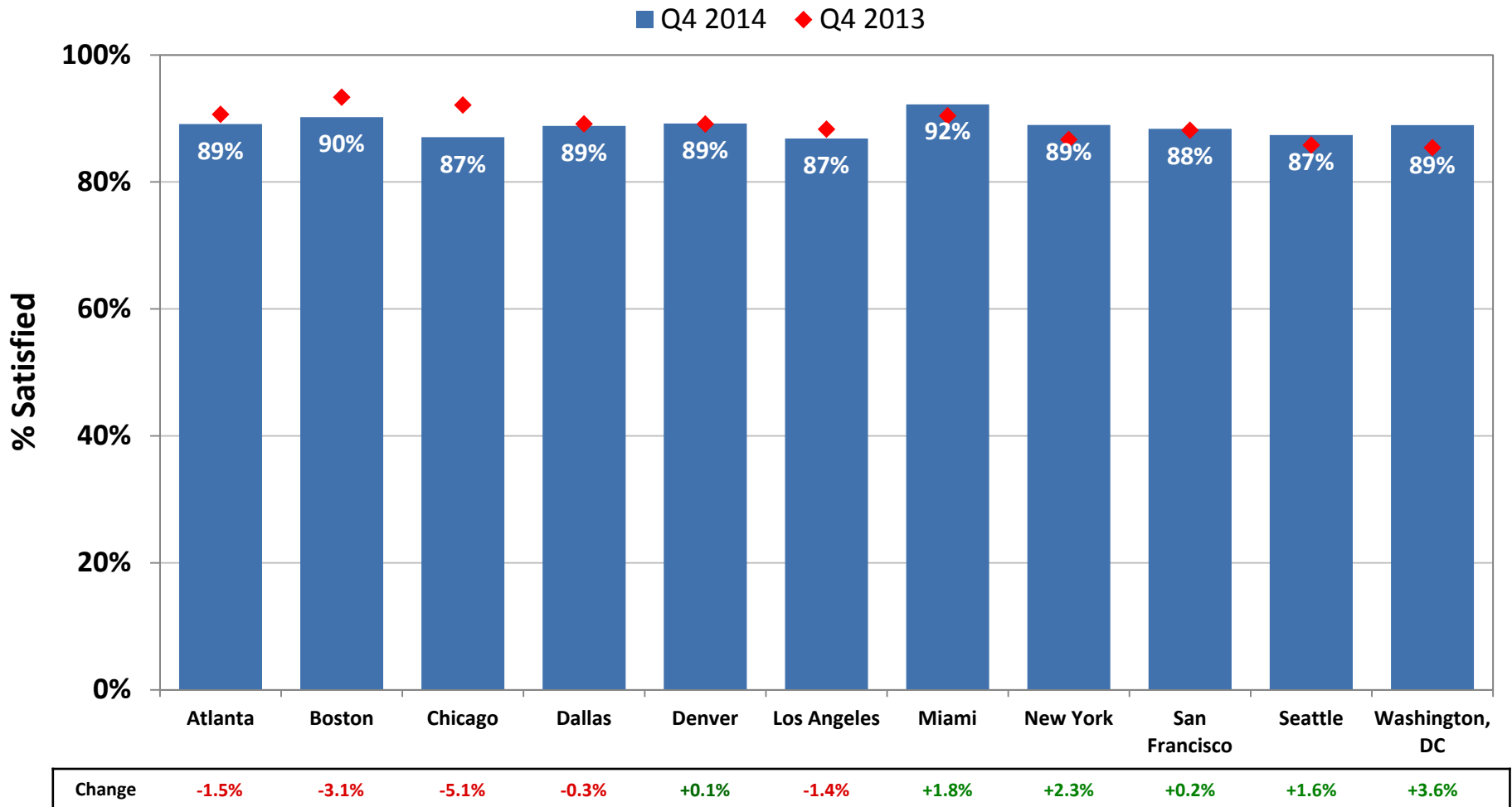
# Overall satisfaction

## Overall Tenant Satisfaction



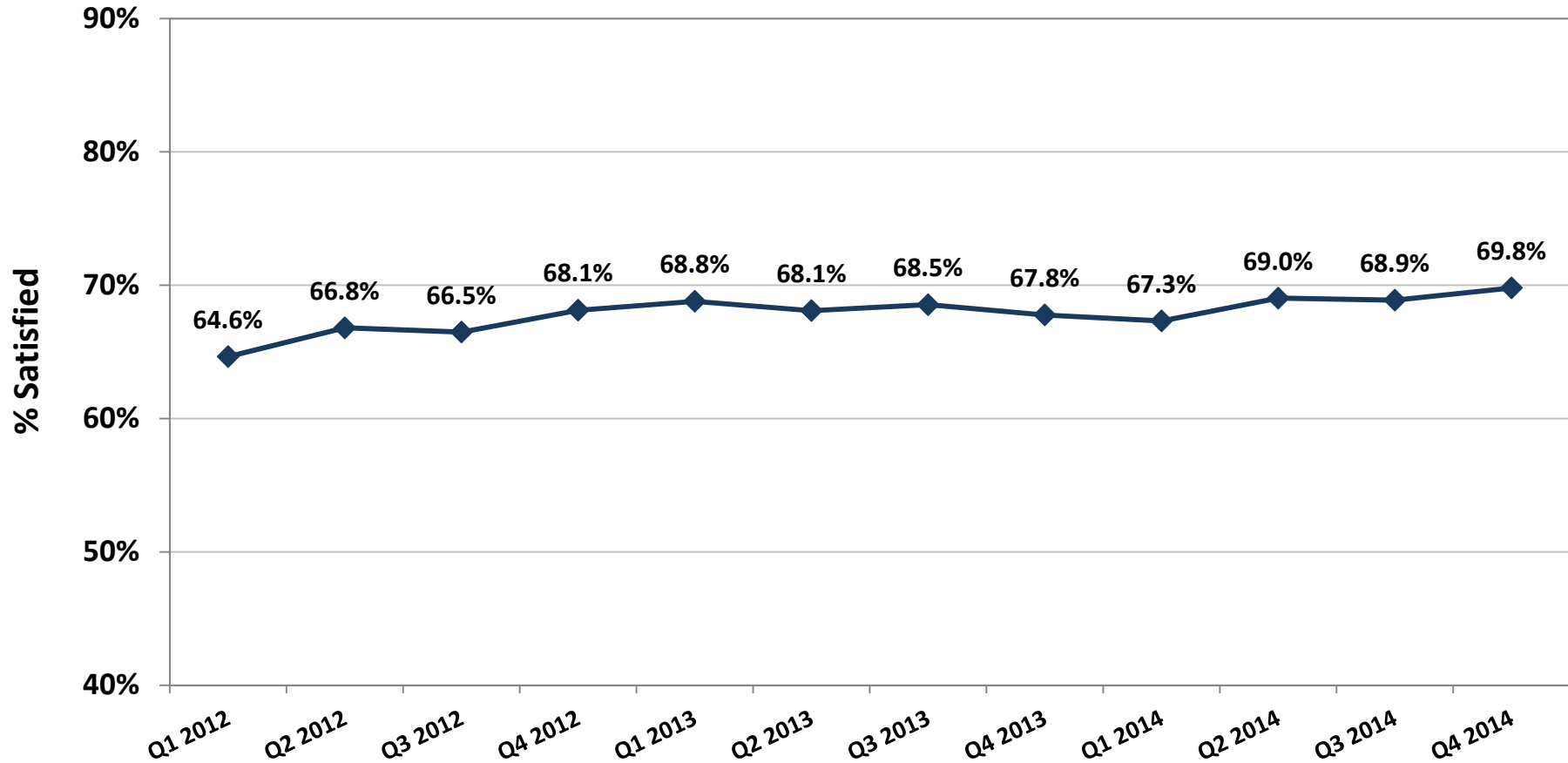
# Overall satisfaction by market

## Overall Tenant Satisfaction by Market



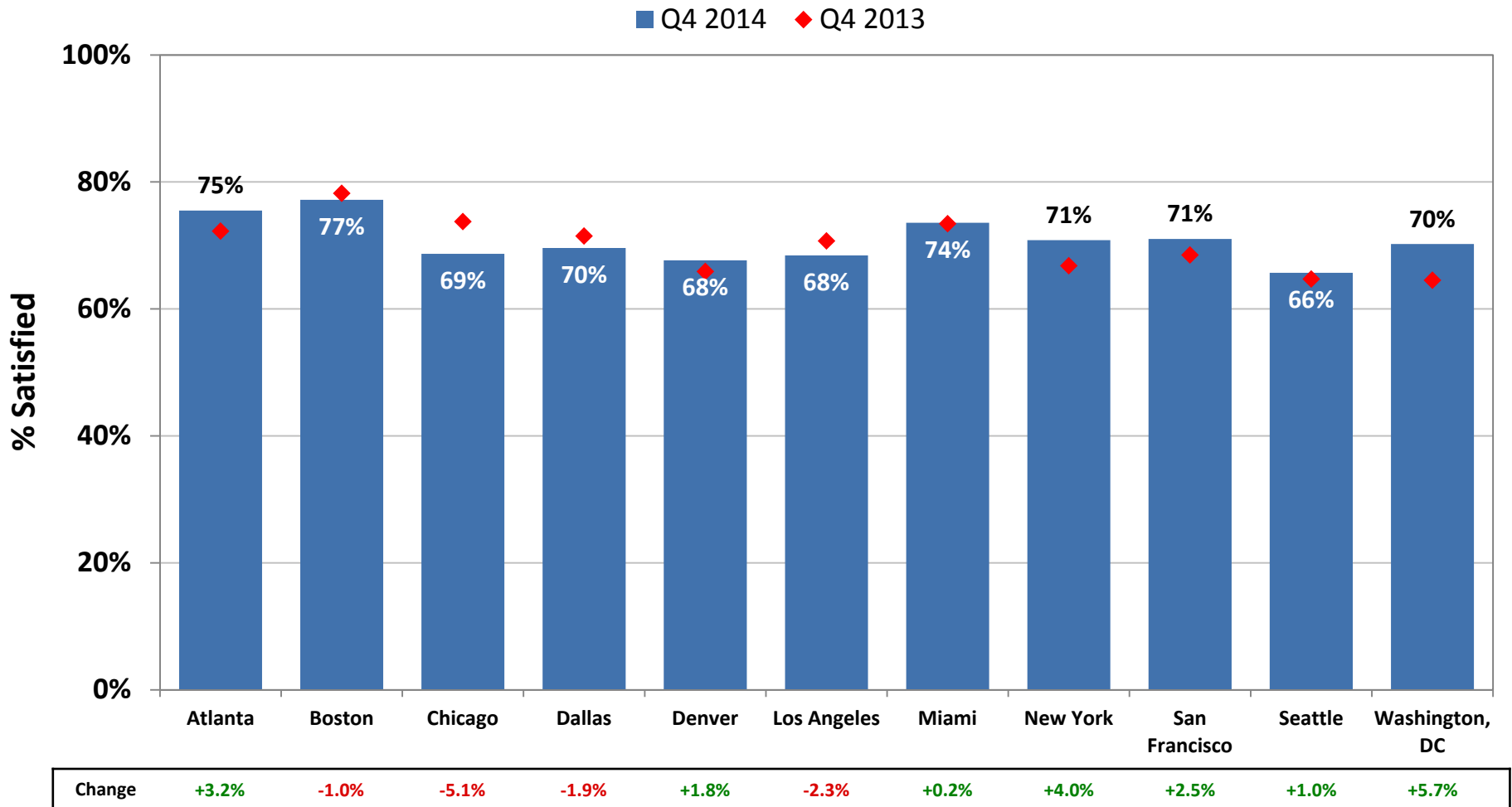
# Value for amount paid

## Value for Amount Paid

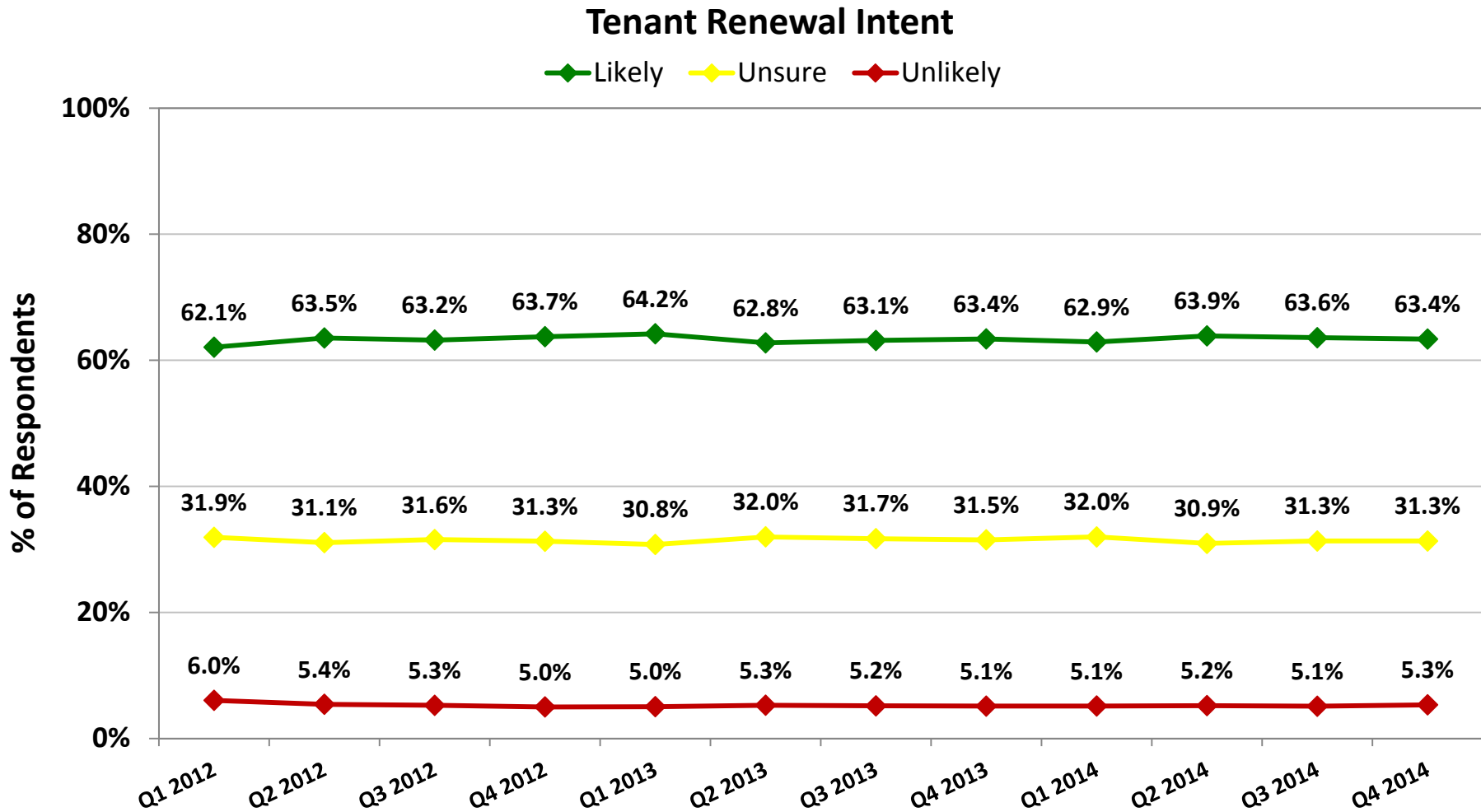


# Value for amount paid by market

## Value for Amount Paid by Market

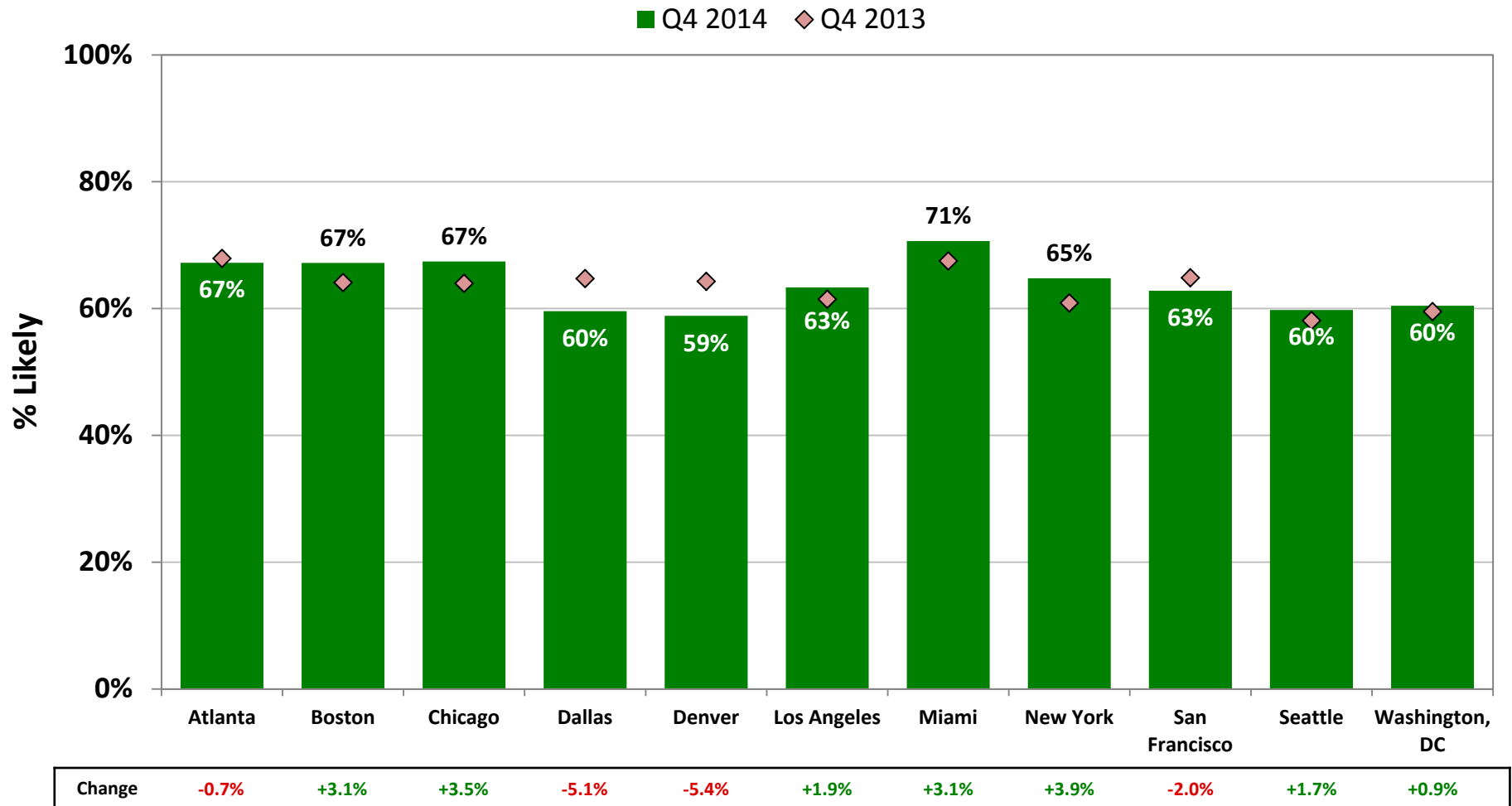


# Tenant renewal intent



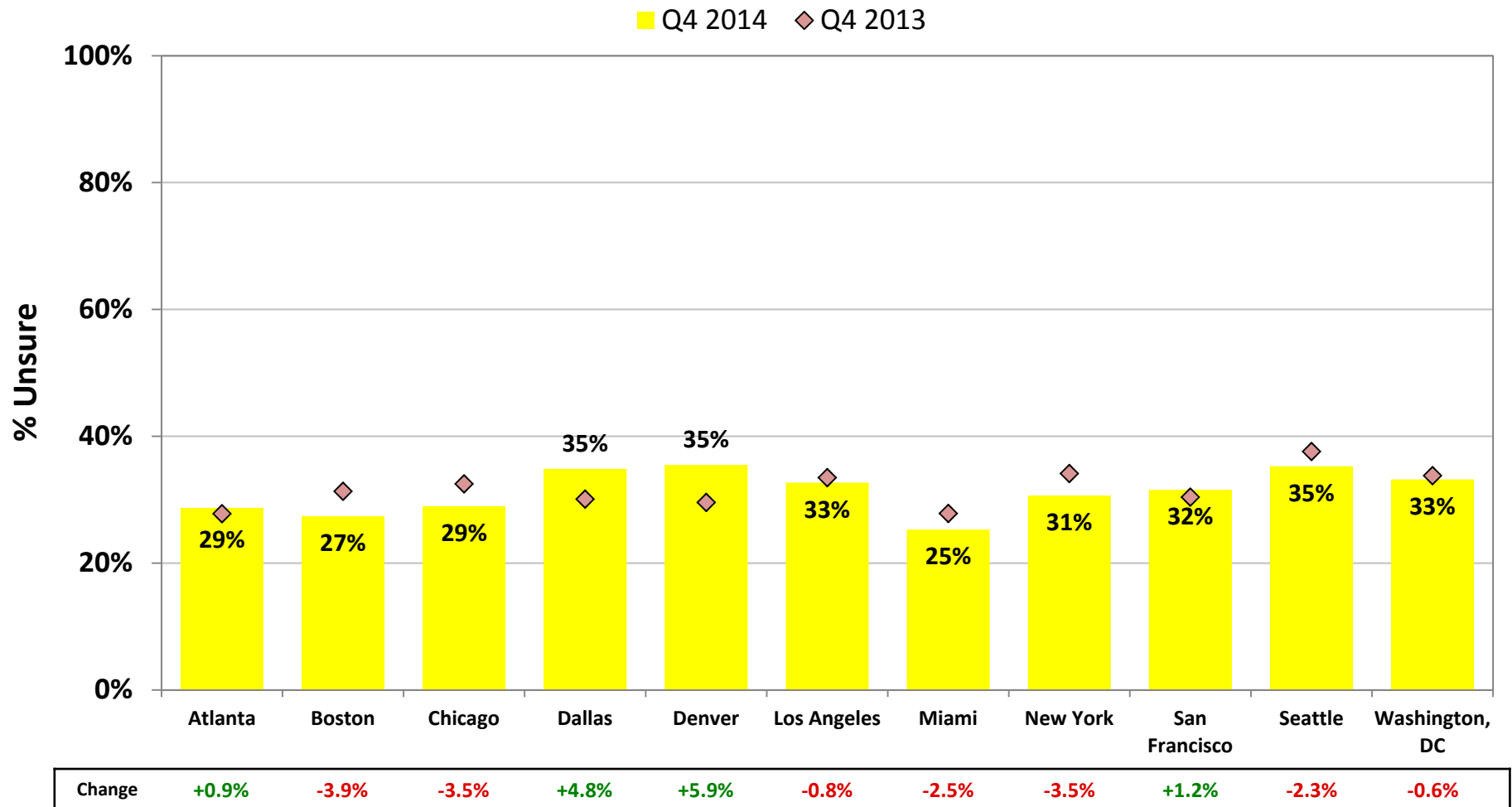
# Tenant renewal intent by market

## Tenant Renewal Intent (Likely) by Market



# Tenant renewal intent by market

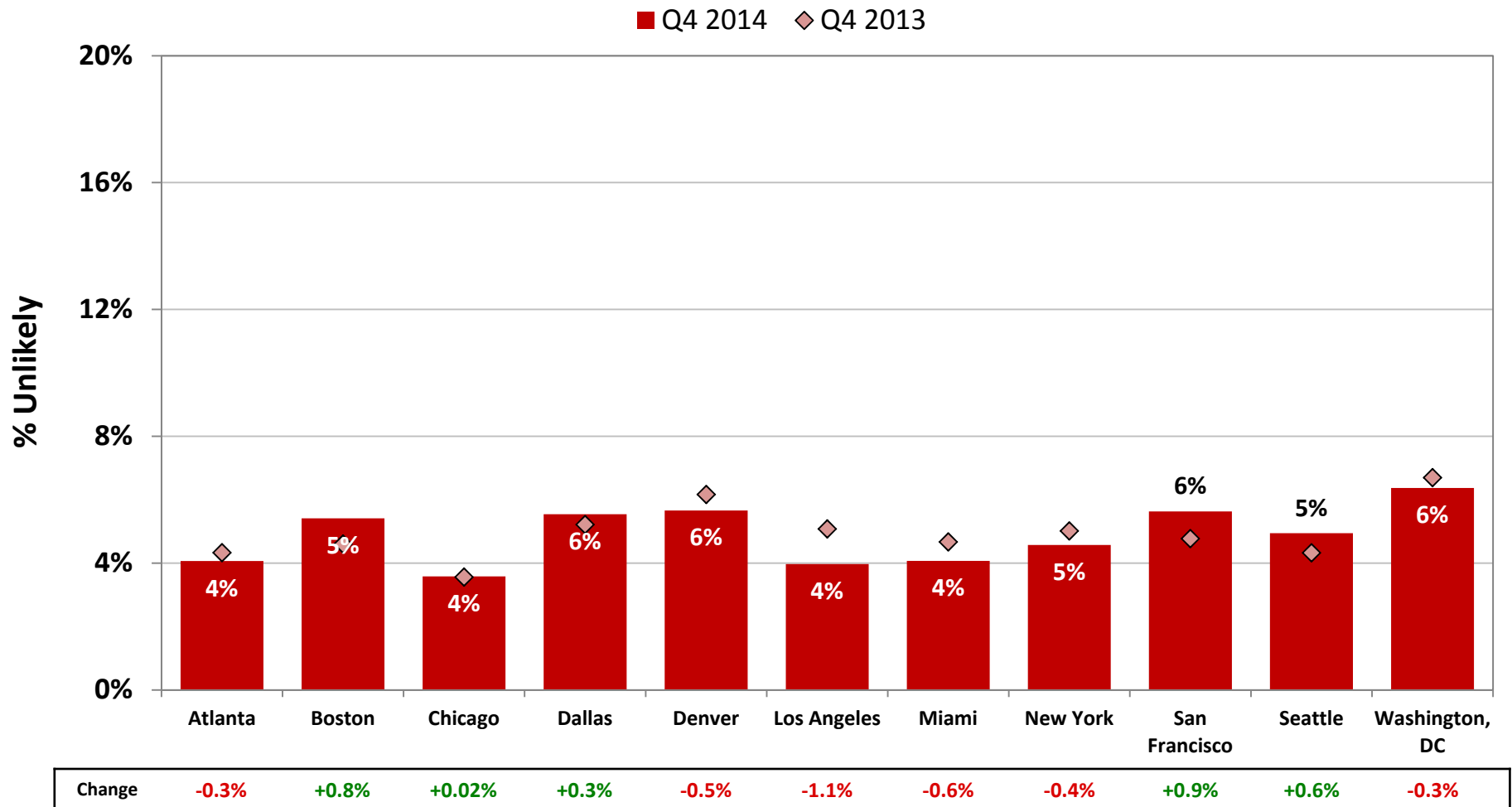
## Tenant Renewal Intent (Unsure) by Market





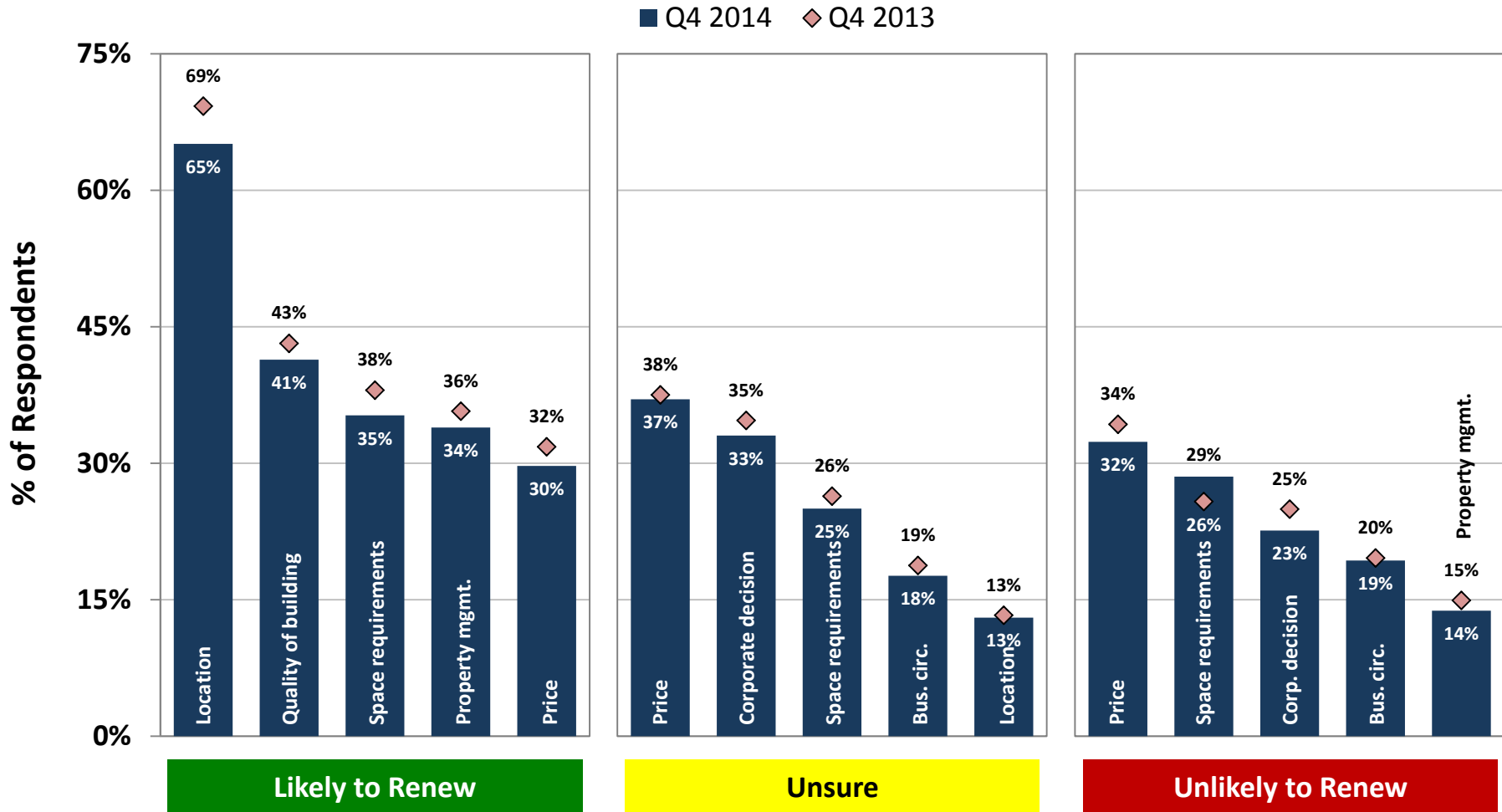
# Tenant renewal intent by market

## Tenant Renewal Intent (Unlikely) by Market

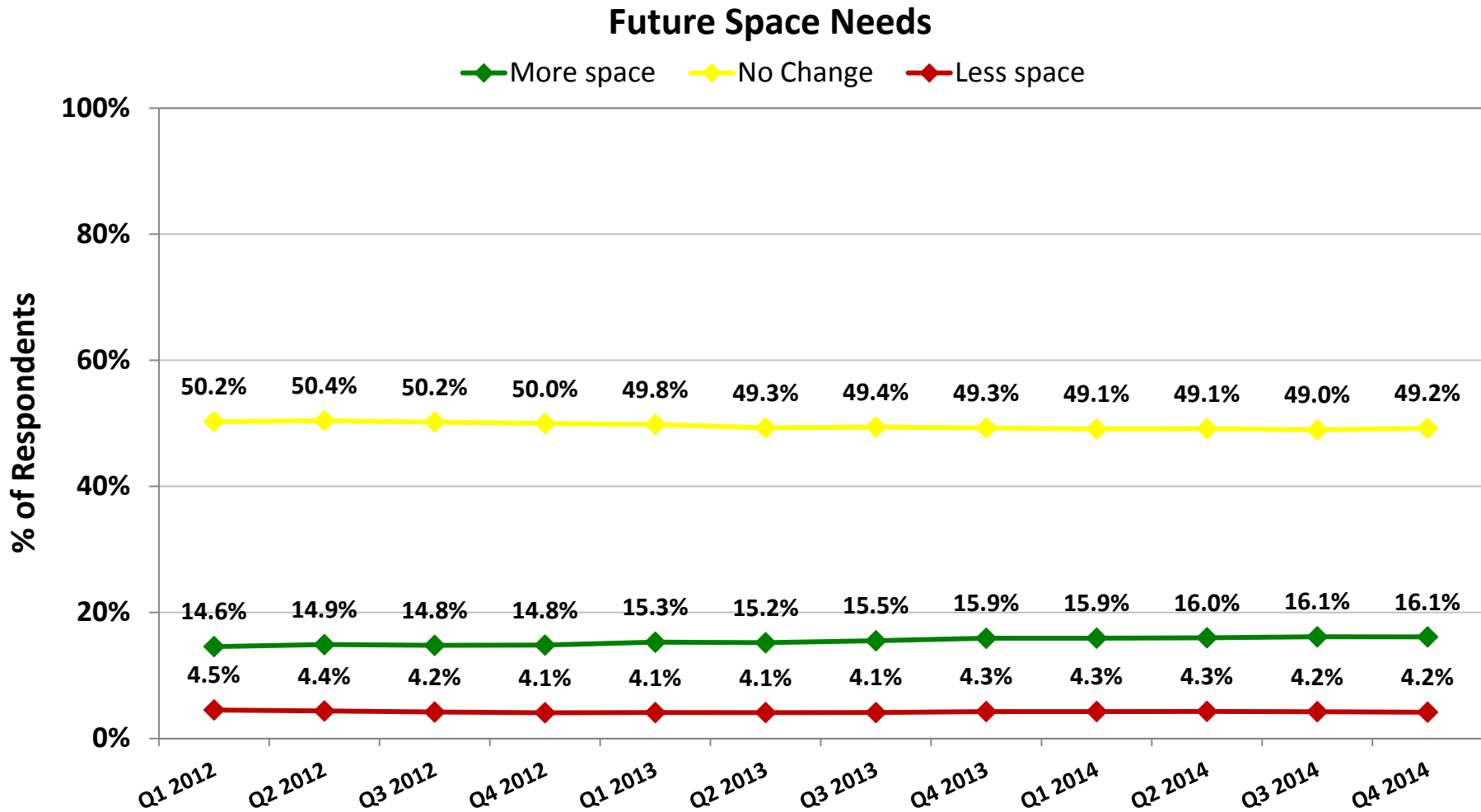


# Renewal decision factors

## Top Five Renewal Decision Factors by Renewal Intent



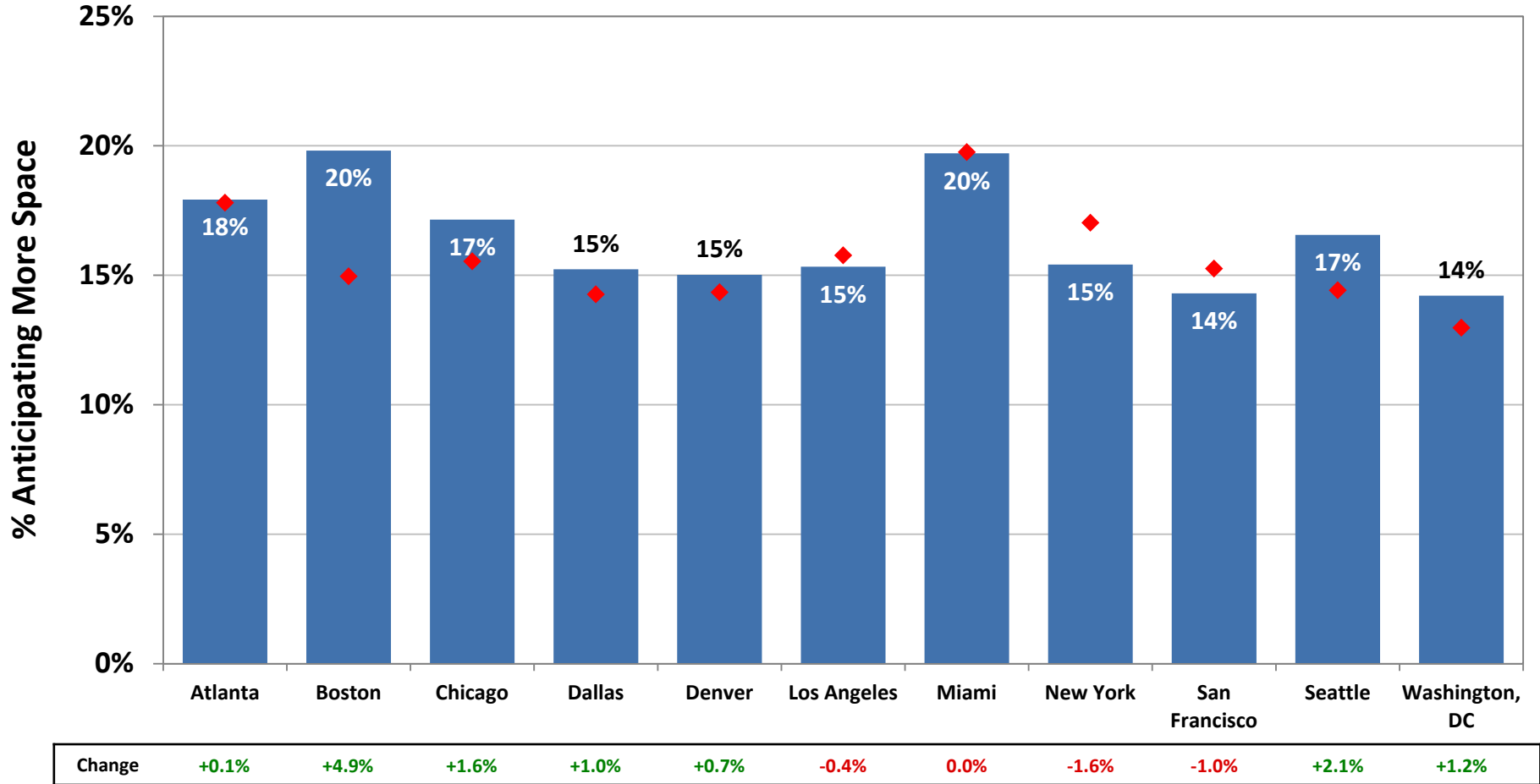
# Future space needs



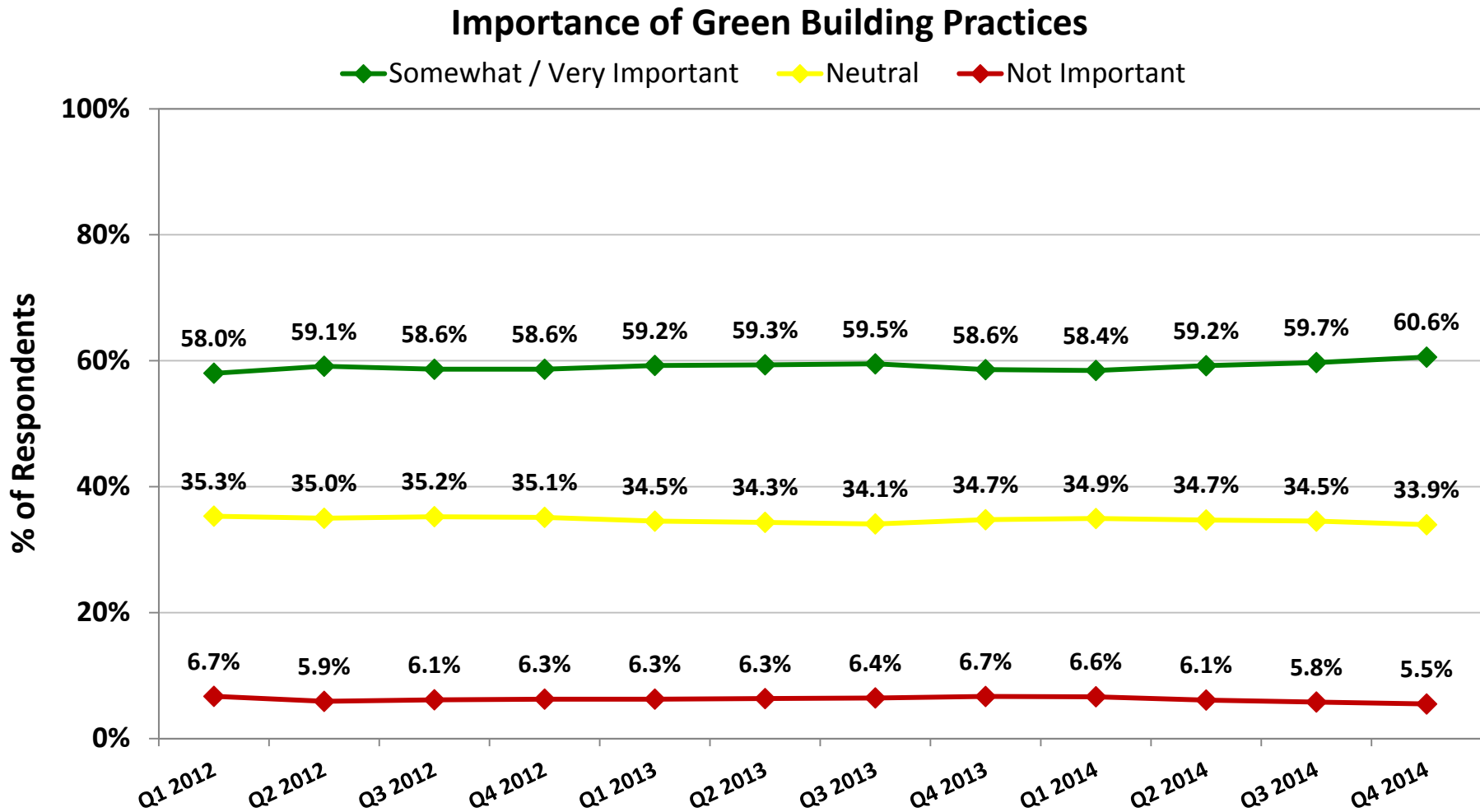
# Future space needs by market

## Future Space Needs by Market

■ Q4 2014    ◆ Q4 2013

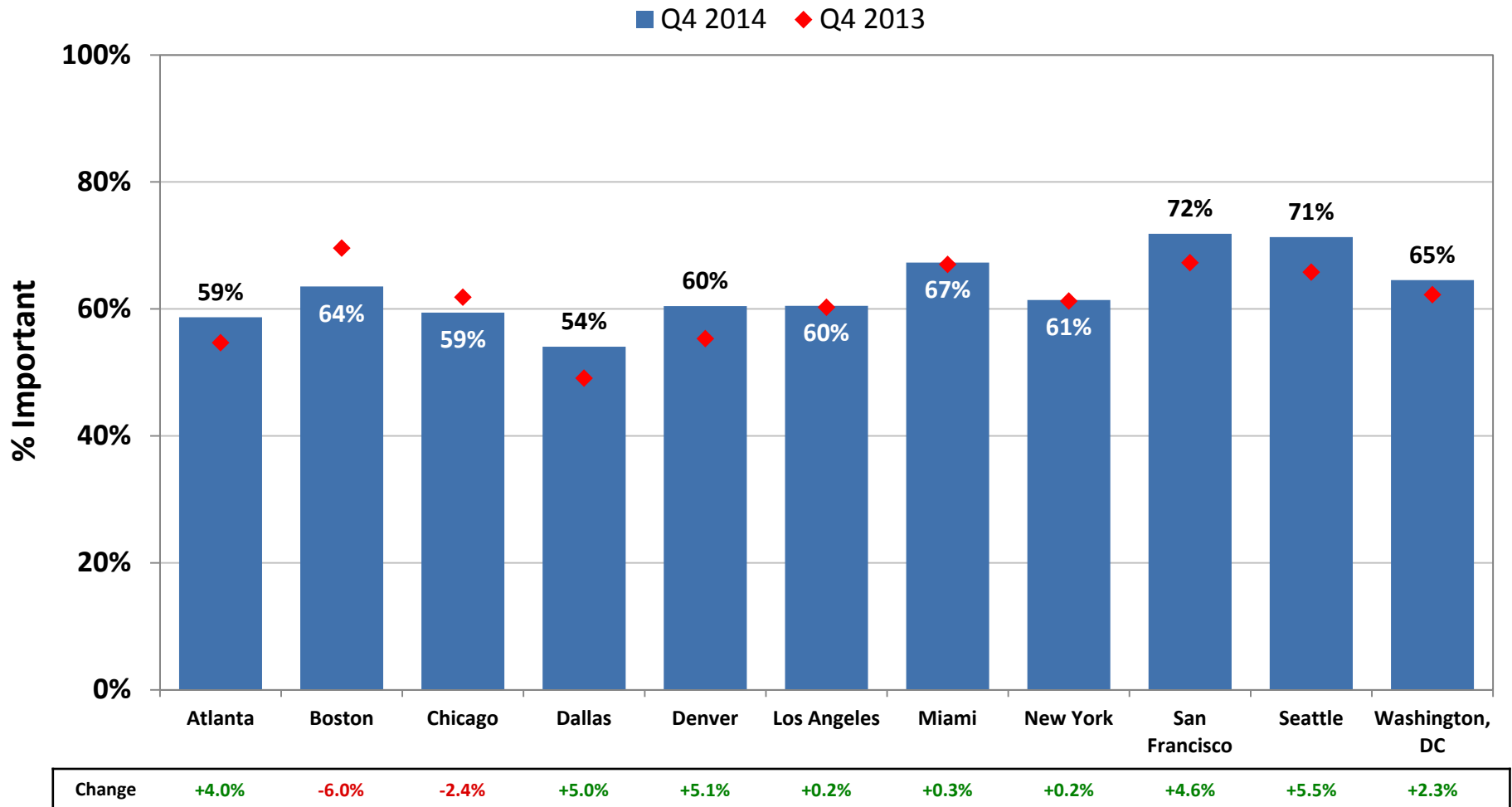


# Importance of green building practices

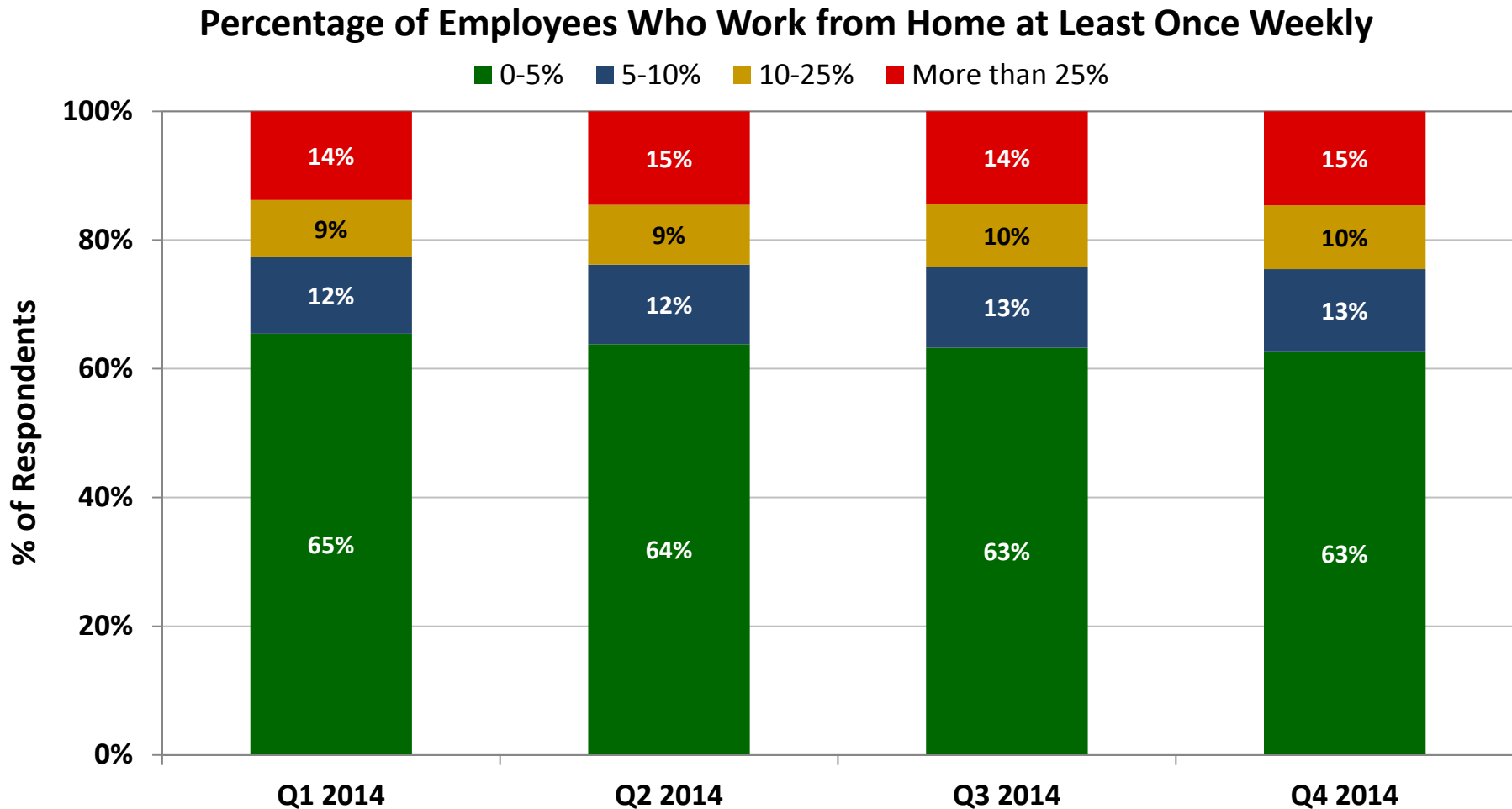


# Importance of green by market

## Importance of Green by Market



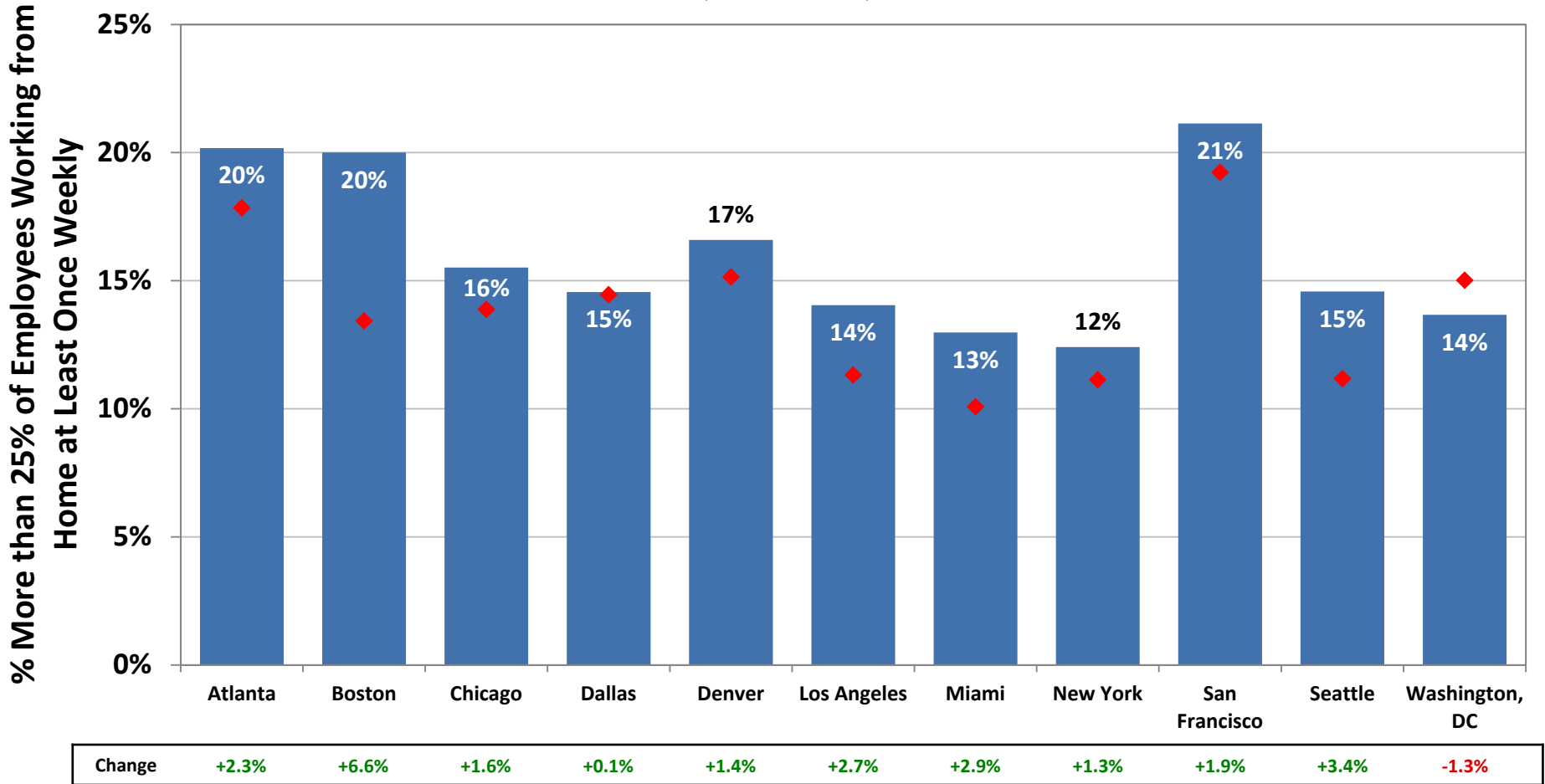
# Percentage of employees who work from home at least once weekly



# Percentage of employees who work from home by market

## Percentage of Employees Who Work from Home by Market

■ Q4 2014    ◆ Q4 2013







# Kingsley Solutions

*Business intelligence for the real estate industry*

The most successful firms in real estate rely on Kingsley Associates for cutting-edge business intelligence solutions. With a depth and breadth of insight unmatched in the industry, we bring thought leadership and passionate client service to every engagement. Let us partner with you to unlock the value in your organization and its relationships.

## RESEARCH

- Resident/tenant satisfaction assessments
- Employee/associate engagement programs
- Broker perception surveys
- Client and investor surveys
- Portfolio performance scorecards
- Time and motion studies

## BENCHMARKING

- Compensation research
- Fund structuring and fee benchmarking
- Organizational structuring

## CONSULTING

- Succession planning
- Competitive positioning assessments
- Strategic planning facilitation



***THE*** standard for performance benchmarking and management consulting

**San Francisco | Atlanta**