



Kingsley Associates

Business intelligence for the real estate industry.

Company Overview

Since 1985, real estate leaders have turned to Kingsley Associates to maximize their portfolio and organizational performance. Our suite of customizable tools and industry benchmarks strengthens the relationships between real estate firms and their key stakeholders.

Industry-leading Solutions



Tenant / Resident Surveys

The key to enhancing property and portfolio returns is through optimizing service delivery, operations, and customer satisfaction. Our in-depth programs benchmark across office, industrial, multifamily, medical office, and retail property types.



Broker Perception Surveys

When the competition for new tenants and investors is fierce, it is essential to start thinking of brokers as your customers. We take action to help you increase success rates for your marketing, leasing, and sales efforts.



Client / Investor Studies

Your reputation can effectively define your success or failure. We uncover the key drivers of your client / investor satisfaction and increase loyalty through our comprehensive interviews and surveys which provide direct feedback.



Strategic Consulting

Strategic direction in a shifting competitive landscape requires regularly assessing stakeholder needs, market positioning, organizational effectiveness, and industry trends. We empower our clients to sharpen focus and effectively plan change.



Employee Engagement Studies

Employees are a company's most valuable asset. If leveraged appropriately, your workforce can provide a competitive advantage which will lead to increased productivity, retention, and profitability.



Peer Benchmarking

With an in-depth understanding of operational performance versus a relevant group of peers, your organization will be poised to become an efficient and effective market leader.



Why Partner with Kingsley?

- Kingsley Index **benchmarks** for competitive positioning
- Advanced survey tools and **interactive technology**
- Actionable reporting with **insightful recommendations**
- **Objective**, third-party approach with global reach
- A true **strategic partner**, not merely a data supplier



Our Clients

- Kingsley Associates' clients include:**
- 9 of the 10 largest investment managers
 - 17 of the 25 largest office owners
 - 8 of the 10 largest industrial owners
 - Multifamily clients with over 3,500,000 units

From investment managers to REITs to real estate services firms, Kingsley Associates' client list contains many of the most successful and well-respected real estate companies in the world. Whether large or small, local or global, commercial or multifamily, these organizations view Kingsley Associates as a valuable research and consulting partner.

AEW
 Aimco
 Akridge
 Alliance Residential Company
 American Realty Advisors
 AMLI Residential
 AvalonBay Communities, Inc
 AXA Real Estate Investment Managers
 Bainbridge
 Bell Partners
 Bentall Kennedy
 Beztak
 BioMed Realty
 BlackRock
 Boston Properties
 Brookfield Properties
 Building and Land Technology
 Carmel Partners
 CBRE
 CBRE Global Investors
 CenterPoint Properties
 Chambers Street
 CIM Group
 Clarion Partners
 Clark Enterprises
 CNL Healthcare Properties
 Columbia Property Trust
 Columbia Residential
 Cortland Partners
 Cousins Properties
 Cushman & Wakefield
 DCT Industrial
 Deutsche Asset and Wealth Management
 Digital Realty Trust
 Duke Realty
 Eastdil Secured
 ECI Group
 Ensemble Real Estate
 Equity Office
 Essex Property Trust
 First Industrial Realty Trust

First Potomac Realty Trust
 Gables Residential
 Gaines Investment Trust
 George Comfort & Sons
 Goldmark Property Management
 Greystar
 HCA
 HCP, Inc.
 Healthcare Realty Trust
 Henderson Global Investors
 Hines
 Holland Residential
 Home Properties
 Invesco
 Investcorp
 Irvine Apartment Communities
 Jamestown
 The JBG Companies
 The John Buck Company
 The John Stewart Company
 Johnson Property Services
 JLL
 JPMorgan
 Kimco Realty
 Laramar
 LBA Realty
 Liberty Property Trust
 Lillibridge
 Lincoln Harris
 Lincoln Property Company
 Manulife
 Mill Creek Residential
 Monogram Apartment Collection
 Morgan Stanley
 New Boston Fund
 New York Life Investments
 Newport Residential Management
 NIAM AB
 NorthMarq
 Parmenter Realty Services
 Peter Cooper Village / Stuyvesant Town

Peter Sullivan Associates
 PGIM
 Piedmont Office Realty Trust
 PIRET
 PMB Real Estate Services
 Post Properties
 PRG Real Estate
 Principal Global Investors
 Prologis
 Prometheus Real Estate Group
 Realterm
 RentPath
 Resource Residential
 The RMR Group
 Rose Associates
 Ryan Companies
 Sares-Regis
 Security Properties
 SL Green
 Southern Management Corp
 STRS Ohio
 Sunset Development
 TIAA
 TIER REIT
 Transwestern
 UBS
 UDR
 Urban Associates
 USAA
 Venterra Realty
 Versa
 Vornado Realty Trust
 Walton Communities
 Washington Real Estate Investment Trust
 Watson Land Company
 Waypoint Homes
 Welltower
 Windsor Communities
 WinnResidential
 Wood Residential Services
 Woodmont Real Estate Services



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